

Creativity Toolbox

Giving you the skills to think creatively



Discover how creative thinking can make your company more innovative.

Course objectives

To explore and develop your understanding of creativity and innovation

To become skilled in using at least 3 creative thinking tools to help generate ideas and problem solve

To look at personal creativity and ways that you can become more creative as an individual, and in your job role.

Problem solving using a range of creative thinking tools- a great practical course for everyone!

- We rarely stop to think about *how we think*. It's something most of us take for granted.
- However, how we think, effects how we deal with problems, how we respond to everyday situations.
- Most of us fall into a set pattern of thinking. Creativity is about looking at issues from different angles, coming up with novel ideas, experimenting with new approaches.

This one day course will introduce you tools and techniques that will help you to "think outside the box"

Bring along your challenges and see how creativity can make problem solving fun!

"Creativity is a skill that can be learned, developed and applied" De Bono



Tel: 029 20 564200

office@creatives.biz
www.creatives.biz/training



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Courses now running in Cardiff, Newport, Swansea and Bristol

Enquire about our in-house courses too and see what a difference a creative focus can make to your organisation!