

Developing Innovation

A course for Managers and Leaders



Course objectives

- To provide people with an understanding of creativity and innovation
- To demonstrate creative thinking tools and techniques that can be used alone or within a team to facilitate creative thinking and problem solving.
- To look at the ways in which creativity can be embedded within the organization for long term development

Developing Innovation- through developing creative thinking skills, management style and processes for innovation

Do you want to

- Develop creativity within your team?
- Facilitate creative thinking sessions with your team to problem solve and generate ideas?
- Develop a more creative and innovative style of working to your organisation?

This course is a must for all Managers wishing to get the best out of their teams and to contribute creatively to the rest of the organisation.

You will be equipped with problem solving skills, you can use straight away- either on your own or with your team. The course will also consider working environments to support creative activity and how Managers have a crucial role in shaping the climate of an organisation.



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